

# TF01

## Introducing TF01 (*Stenotaphrum secundatum*)

**A soft leaf Buffalo that is set to revolutionise the turfgrass industry.**

### Features-

- Excellent lateral growth
- Salt tolerant
- Drought tolerant
- Excellent winter colour retention
- Low thatch
- Easy care

## TF01

Never before has a true, all-round Buffalo turf variety been offered to the Australian market with this level of exciting research and trial data. Testing demonstrates that TF01 is not only capable, but performs with excellence in a wide range of environments, making TF01 perfect for all projects—from the smallest Aussie backyard to the most prestigious and alluring parks and gardens. The detail, professionalism and refinement demonstrated in the research, trial and comparison of TF01 should impart licensees with a supreme confidence to invest in TF01, and become part of the premium turf grass revolution.

This same level of professionalism will be extended through to the marketing and promotion of this exciting variety, giving you the peace of mind of continued support and encouragement as you journey with us into the foray of a new world of turf grasses.

## Background

TF01 was selected by John Powell of J & R Ag Pty Ltd in 2003, and after some initial studies, the grass was further trialed by Turf Force at Tamborine in Queensland, before being placed in the Australian Buffalograss Trials. DNA profiling based on ISSR techniques was completed by the QLD DPI in collaboration with the University of Queensland, and identified TF01 as a unique turfgrass cultivar, with typical characteristics classifying TF01 as a member of the Australian Commercial Group.

Turf Force P/L has spent much of the past three years researching and developing new PBR grass varieties available to turf producers, the majority of these products are only now ready for the market place. We at Turf Force P/L are excited about the prospects of TF01, and are seeking confident, reliable and enthusiastic licensees to help us introduce TF01 into the Australian turfgrass marketplace, and cement its position as Australia's most adaptable buffalo turfgrass.

## TF01 Trial Data

The Australian Buffalograss Trials centered their research around eight different, separate tests to monitor the performance, tolerance and success of a variety of turfgrasses in a number of conditions. TF01 proved itself to be a hardy, tolerant and enduring turfgrass, as outlined by some highlights continued on the following page. Trials were conducted in Brisbane, Sydney, Canberra, Melbourne and Perth.

*Regrowth (Spaced Plant Experiments):* Lateral growth trials have identified TF01 as one of the fastest varieties to achieve coverage. Despite this, TF01 was found to have low levels of thatch.

*Thatch:* Observations have shown that despite its speed of growth, TF01 has produced low levels of thatch.

*Mowing Management Trials (results based on the amount of clipping):* Trials conducted by the QLD DPI have shown that TF01 has less upright growth than other cultivars in The Australian Commercial Group.

*Herbicide Tolerance:* In initial trials, TF01 has the highest rating of all Australian cultivars. This will give producers and users of TF01 a large range of options for weed management.

## Why TF01?

With many other grass varieties in the market place the obvious question is. Why would I grow TF01 over another similar grass?

To answer this question you must analyse what has made some varieties successful in the market place, while some otherwise good varieties fail to take off commercially.

## Marketing - Support - Technical Backup

The team behind TF01 has spent 4 years and considerable funds gathering technical data and preparing to successfully launch this variety into the market place. Plans are in place to commit in excess of \*\$2m to marketing in the first 6 years. Thus ensuring that TF01 is not just another grass, but that it is able to compete with other popular varieties for a slice of this high value market.

\* Subject to market conditions

## Do you want a share in the lucrative high value Soft Leaf Buffalo market ?

For more information and details of TF01 licenses-

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